## SBIR/STTR

## **Funding Your Innovation**

NC A&T State University 1601 East Market Street Greensboro, NC 27411

Fort IRC Building, Room 410

Thursday, October 7, 2010 2:00 PM – 4:00 PM



Register online: www.sbtdc.org/events/sbir/workshops2010/index.html#register

## Learn about:

- The \$2.5 billion in R&D funding available for innovative technologies via the federal government's Small Business Innovation Research (SBIR) Program.
- The process for obtaining funding from NASA, DOD, and SBIR/STTR grants.
- SBTDC's SBIR services and sources of additional program information.
- The North Carolina matching funds and incentive programs.
- Expert service providers in North Carolina and advice from recent SBIR awardees.
- Increase private-sector commercialization of innovations derived from federal research and development.

1:30 – 2:00	Registration / Networking (Light Refreshments)
2:00 – 2:10	<b>Welcome</b> Dr. Celestine Ntuen, Interim Vice Chancellor for Research and Economic Development
2:10 – 2:50	SBIR/STTR Program Overview John Ujvari, SBIR Program Specialist, NC SBTDC
2:50 - 3:30	You shouldn't go at it alone: How, who and when to ask for services David Sipple, Assistant Regional Director & Technology Counselor, SBTDC
3:30 - 4:00	Open Discussion: Q&A
4:00	Wrap Up

## **Sponsored by:**

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For questions please email:

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